

# ARTISTS 360

A PROGRAM OF MID-AMERICA ARTS ALLIANCE

## CREATIVE IMPACT AWARD APPLICATION INFORMATION

### OVERVIEW

Artists 360, a program of Mid-America Arts Alliance made possible through the support of the Walton Family Foundation, provides grant funding and professional development opportunities to individual artists of all disciplines in the Arkansas counties of Benton, Carroll, Crawford, Sebastian, and Washington. Artists 360 is designed to elevate and energize greater Northwest Arkansas artists by providing them with:

- Grants to support creative projects;
- Peer-based learning experiences to develop entrepreneurship skills and build enduring creative practices; and
- Connections to a dynamic regional artist network.

The Artists 360 Creative Impact Award provides one exceptional artist based in Northwest Arkansas with unrestricted funds of \$25,000 and professional development opportunities, including retreats that facilitate network building. This award is designed to strengthen the artist's career and deepen the arts community in Northwest Arkansas through participation in grantee retreats, conversations with the Artists 360 peer network, and a presentation at the annual Full Circle Showcase.

Applications open for nominees on June 20, 2023 at 9:00 a.m. and close July 21, 2023 at 5:00 p.m.

Applicants will be notified by September 1, 2023.

M-AAA encourages those who self-identify as Black, Indigenous, People of Color (BIPOC), LGBTQIA2S+, and/or disabled to apply.

M-AAA encourages the applications of artists who have historically lacked access to traditional forms of institutional support and resources.

\*Applicants have the option to compete their applications verbally with M-AAA staff. We recommend that artist bio, artist statement and narrative answers be prepared in advance of verbal application meetings. Work samples must be submitted as digital files or as links to website addresses.

Requests for this assistance must be received by Friday, July 14, 2023.

## ELIGIBILITY

To be eligible for the Artists 360 Creative Impact Award, you must:

- Be considered mid-career or established in your artistic practice.
- Make exceptional work and be recognized as a professional in your field both within Arkansas and nationally.
- Have noted contributions to Northwest Arkansas's cultural ecosystem.
- Be committed to building and supporting the arts community in Northwest Arkansas.
- Create work that may come from any artistic discipline, including but not limited to dance, film, folk, music, theatre, and visual art.
- Be available to attend the Artists 360 Grantee Retreat at the 21C Museum Hotel in Bentonville, AR from 9:00 a.m. Saturday, October 21, 2023 through 1:00 p.m. on Sunday, October 22, 2023 and give a 10-minute workshare presentation (meals and private lodging provided).
- Be available to attend the Artists 360 Spring Alumni Retreat at the 21C Museum Hotel in Bentonville, AR on April 20, 2024, and give a keynote 60-minute talk with Q&A about their art practice and career (meals and private lodging provided).
- Be available to attend the Artists 360 Full Circle Showcase at Crystal Bridges in Bentonville, AR on April 21, 2024 and present a 10-minute workshare presentation (meals and private lodging provided).
- Be a resident of the State of Arkansas and have established residency of at least one year at the time of application in one of the following counties: Benton, Carroll, Crawford, Sebastian, or Washington.
- Retain residency within the five-county region for the duration of the award period (September 2023 through October 2024).
- Must be a U.S. citizen, permanent resident, or have non-resident status.

## REVIEW CRITERIA

- **Artistry:** Successful applicants will demonstrate a high level of artistic excellence and show a deep commitment to their work. Selected artists will be advanced in their practice, considered mid-career or established, make exceptional work, and be recognized as a professional in their field both within Arkansas and nationally.
- **Community Impact:** Successful applicants will have noted contributions to the Northwest Arkansas cultural ecosystem and have a history of commitment to building and supporting the arts community in Northwest Arkansas.
- **Leadership:** Successful applicants will have a vision for using this opportunity to provide leadership and mentorship in the further development of the Northwest Arkansas artistic community.

## APPLICATION

Each Artists 360 application should include:

- Completed online application form (includes eligibility, contact, demographic, and discipline information).
- Proof of residence (See details below).
- Artist Statement or Description of your Artistic Practice (maximum 250 words).
- Artist Biography (maximum 100 words).
- Artist Resume/CV (maximum 3 pages, pdf format).
- Narrative Question  
*Why should you be considered for the Creative Impact Award? Consider the criteria for this grant and in your own words explain why you should be selected to receive the award. (1,000 word maximum).*
- Up to five artwork samples (images - 1MB max. per image, audio files, film files, or URLs to audio and film files).
- Work Sample Summary (maximum 1000 words).

For Artist Statement, Biography, Resume/CV, and Work Sample Summary examples, please visit: <https://artists360.art/resources>

## ATTACHMENTS & UPLOADS

### Resume/CV

Upload your Art Resume/CV. Limit three (3) pages. pdf format. (1 MB maximum).

### Proof of Residency

Upload proof of residency in one of the following Arkansas Counties (Benton, Carroll, Crawford, Sebastian, or Washington). A proof of residency document must include your name and your residence address, be dated within 90 days and be computer-generated (typed). Scans of documents will be accepted in either jpg or PDF formats. You only have to provide one of the following acceptable documents: valid Arkansas Drivers' license, bill from a bank, mortgage company, utility company, credit card company, doctor, or hospital, bank statement, property tax bill, current valid homeowner's renters policy or motor vehicle insurance card or policy, current valid Arkansas motor vehicle registration, 2022 tax filing (IRS or state of Arkansas). pdf or jpg format (1MB maximum). Please redact sensitive information.

### Work Samples

Include up to a total of five artwork samples.

- Samples may be uploaded or provided as URLs below. You may mix and match a combination of uploads and URLs.
- All uploaded files should be titled with the name of the artist, <firstname lastname sample 1>.
- Uploaded files may not be larger than 1MB.
- You may mix and match the following sample types:
  - Visual Images -.jpeg, .jpg or .pdf file format or URL
  - Audio - Audio files should be uploaded to a streaming service (Soundcloud) or hosted on a website and shared via URLs. Please provide information as to where panelists should begin and end listening on work sample summary (ie. "Start at 3:03:00 and end at 4:03:00"). (1 minute = 1 sample).
  - Video - Video should be uploaded to a streaming service (YouTube or Vimeo) or hosted on a website, and shared via URLs. Please provide information as to where panelists should begin and end viewing n work sample summary (ie. "Start at 3:03:00 and end at 4:03:00").(1 minute = 1 sample).
  - Literary - Written work should be uploaded as .pdf files. You may submit one or more typed, double spaced work samples in a 12

point font. Please provide information in your work sample as to where panelists should begin and end reading. (2 pages = 1 sample).

### Work Sample Summary

The work sample summary is a narrative answer that describes and provides context for the submitted work samples. When applicable, include the following for each work sample corresponding to the order the samples are submitted: artist name; title of the work; website address; medium; dimensions; date of completion or performance or publication; running time; and number of pages and other details regarding the creative development, inspiration, or relevance of the work. Clearly indicate selections intended for review including portion (i.e. URL – “Video Titles” – view from 1:36 to 3:06). Include the name of the artist in the file name. For examples visit: <https://artists360.art/resources>. (1,000 words maximum)

## TIPS AND TROUBLESHOOTING

- We strongly encourage applicants to access the online application through the Google Chrome browser
- Make sure cookies are enabled
  - On your computer, open Chrome.
  - At the top right, click More. Settings.
  - Under "Privacy and security," click Site settings.
  - Click Cookies.
  - From here, you can: Turn on cookies: Next to "Blocked," turn on the switch.
- Compose the answers to your narrative questions in a word processing document (i.e., Microsoft word or Google Docs) and then copy and paste answers into the online application form when you are fully satisfied with your responses.
- Verify that all files you will be uploading to the online application form (proof of residency, resume/CV, budget, images, literary samples) are less than 1MB in size.
- Please label all uploaded documents with your name and the title of the document (example: firstname lastname sample 1 untitled).
- Carefully verify that you have typed your email address into the online application form correctly. Your email address is how you access your saved application.
- As you are working in the online application, save frequently.
- Work well in advance of the Friday, July 21, 2023 5:00 p.m. CST deadline. If you're going to have a technical problem, it always happens when the clock is ticking.

If you have content or technical questions, please email: [artistservices@maaa.org](mailto:artistservices@maaa.org). This email address is monitored and quickly supported Monday through Friday 9:00 am to 5:00 pm CST.

You may also schedule a zoom meeting during our office hours through [Calendly](#).

Office Hours: May 1 - June 28, 2023

Mondays: noon–1:00 p.m. CST

Tuesdays: noon–1:00 p.m. CST and 5–6:00 p.m. CST

Wednesdays: noon–1 p.m. CST

Thursdays: noon–1 p.m. CST and 5–6:00 p.m. CST