

ARTISTS 360

A PROGRAM OF MID-AMERICA ARTS ALLIANCE

CREATIVE IMPACT AWARD APPLICATION INFORMATION

OVERVIEW

Artists 360, a program of Mid-America Arts Alliance made possible through the support of the Walton Family Foundation, provides grant funding and professional development opportunities to individual artists of all disciplines in the Arkansas counties of Benton, Carroll, Crawford, Sebastian, and Washington. Artists 360 is designed to elevate and energize greater Northwest Arkansas artists by providing them with:

- grants to support creative practices;
- learning opportunities to develop entrepreneurship skills; and
- connections to a dynamic regional artist network.

The Artists 360 Creative Impact Award provides one exceptional artist based in Northwest Arkansas with unrestricted funds of \$25,000 and professional development opportunities, including retreats that facilitate network building. This award is designed to strengthen the artist's career and deepen the arts community in Northwest Arkansas through participation in the Artists 360 Retreat, conversations with the Artists 360 peer network, and at the annual Full Circle Showcase.

Applications open for nominees on May 29, 2024 at 9:00 a.m.
and close June 24, 2024 at 5:00 p.m.

Applicants will be notified by September 1, 2024.

M-AAA encourages those who self-identify as Black, Indigenous, People of Color (BIPOC), LGBTQIA2S+, and/or disabled to apply.

M-AAA encourages the applications of artists who have historically lacked access to traditional forms of institutional support and resources.

*Applicants have the option to compete their applications verbally with M-AAA staff. We recommend that artist bio, artist statement and narrative answers

For more information, visit: <https://artists360.art>

be prepared in advance of verbal application meetings. Work samples must be submitted as digital files or as links to website addresses.

Requests for this assistance must be received by Friday, June 14, 2024.

ELIGIBILITY

To be eligible for the Artists 360 Creative Impact Award, you must:

- Be considered mid-career or established in your artistic practice.
- Make exceptional work and be recognized as a professional in your field both within Arkansas and nationally.
- Have noted contributions to Northwest Arkansas's cultural ecosystem.
- Be without access to longstanding institutional support and resources.
- Be committed to building and supporting the arts community in Northwest Arkansas.
- Create work that may come from any artistic discipline, including but not limited to dance, film, folk, music, theatre, and visual art.
- Commit to participating in peer-to-peer professional development activities during the grant year, including:
 - the Artists 360 Retreat at the 21C Museum Hotel in Bentonville, AR from 9:00 a.m. Saturday, October 19, 2024 through 1:00 p.m. on Sunday, October 20, 2024 (meals and private lodging provided);
 - the Artists 360 Alumni Retreat at the 21C Museum Hotel in Bentonville, AR on Saturday, April 26, 2025 and give a 60-minute keynote presentation about their art practice with Q&A (meals and private lodging provided); and
 - the Artists 360 Full Circle Showcase at Crystal Bridges in Bentonville, AR on Sunday, April 27, 2025 and give a 10-minute workshare presentation (meals and private lodging provided).
- Be a resident of the State of Arkansas and have established residency of at least one year at the time of application in one of the following counties: Benton, Carroll, Crawford, Sebastian, or Washington.
- Retain residency within the five-county region for the duration of the award period (October 2024 through October 2025).
- Must be a U.S. citizen, permanent resident, or have non-resident status and provide a valid Social Security Number if selected for funding.
- May not be currently enrolled in a degree seeking program.
- May not have previously received an Artists 360 Creative Impact award.
- May not have received a grant of \$1,000 or more through any other M-AAA granting program during its 2024 or 2025 fiscal years (July 1, 2023 to June 30, 2025).
- Not be a full-time employee of Mid-America Arts Alliance or an immediate family member of a full-time employee of Mid-America Arts Alliance.

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REVIEW CRITERIA

Creative Impact awards will be reviewed using the following criteria:

- **Artistry:** Selected artists will demonstrate a high level of artistic excellence and show a deep commitment to their work. Selected artists will be advanced in their practice, considered mid-career or established, make exceptional work, and be recognized as a professional in their field both within Arkansas and nationally.
- **Community Impact:** Selected artists will have noted contributions to the Northwest Arkansas cultural ecosystem and have a history of commitment to building and supporting the arts community in Northwest Arkansas.
- **Leadership:** Selected artists will have a vision for using this opportunity to provide leadership and mentorship in the further development of the Northwest Arkansas artistic community.

APPLICATION

Nominations may be made by anyone, including community members, colleagues, family, and friends. Self-nominations are also accepted. Nominations are due May 24, 2024 at 5:00 p.m. Each nominated artist will receive written communication from Mid-America Arts Alliance by May 29, 2024. Nominees will be asked to submit the following by June 24, 2024 at 5:00 p.m.:

- Completed online application form.
- Artist Biography (maximum 100 words).
 - [Writing Your Artist's Bio pdf](#)
- Artist Statement OR In your own words describe your artistic practice. (maximum 250 words).
 - [Writing Your Artist's Statement pdf](#)
- Artist Resume/CV (maximum 3 pages, pdf format).
 - [Writing Your Artist's Resume and CV pdf](#)
- Proof of residence (See details below).
- Up to 5 work samples.
- Work Sample Summary (1000 words maximum).
- A statement telling us why they should be considered for the Creative Impact Award (1,000 words maximum).

For more information, visit: <https://artists360.art>

ATTACHMENTS & UPLOADS

Resume/CV

Upload your Art Resume/CV. Limit three (3) pages. pdf format. (1 MB maximum).

Proof of Residency

Upload proof of residency in one of the following Arkansas Counties (Benton, Carroll, Crawford, Sebastian, or Washington). A proof of residency document must include your name and your residence address, be dated within 90 days and be computer-generated (typed). Scans of documents will be accepted in either jpg or PDF formats. You only have to provide one of the following acceptable documents: valid Arkansas Drivers' license, bill from a bank, mortgage company, utility company, credit card company, doctor, or hospital, bank statement, property tax bill, current valid homeowner's renters policy or motor vehicle insurance card or policy, current valid Arkansas motor vehicle registration, 2023 tax filing (IRS or state of Arkansas). pdf or jpg format (1MB maximum). Please redact sensitive information.

Work Samples

Include up to a total of five artwork samples. Samples may be uploaded or provided as URLs. You may mix and match a combination of uploads and URLs.

- All uploaded files should be titled with the name of the artist, <FirstnameLastnameSample1>. No spaces or special characters.
- Uploaded files may not be larger than 1MB.
- You may mix and match the following sample types:
 - Visual Images -.png, .jpg or .pdf file format or URL.
 - Audio - (1 minute = 1 sample) Audio files should be uploaded to a streaming service (Soundcloud) or hosted on a website and shared via URLs.
 - Video - (1 minute = 1 sample) Video should be uploaded to a streaming service (YouTube or Vimeo) or hosted on a website, and shared via URLs. Videos make sure are set to public viewing, or can be viewed with a link. Remove ads from playing before/during videos, if possible.
 - Literary - (2 pages = 1 sample) Written work should be uploaded as .pdf files. You may submit one or more typed, double spaced work samples in a 12 point font.

Work Sample Summary

The work sample summary is a narrative answer that describes and provides context for the submitted work samples. When applicable, include the following for each work sample corresponding to the order the samples are submitted: artist name; title of the work; website address; medium; dimensions; date of completion or performance or publication; running time; and number of pages and other details regarding the creative

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development, inspiration, or relevance of the work. Clearly indicate selections intended for review including portion (i.e. URL – "Video Titles" – view from 1:36 to 3:06). Include the name of the artist in the file name. For examples visit: <https://artists360.art/resources>. (1,000 words maximum)

TIPS AND TROUBLESHOOTING

- We strongly encourage applicants to access the online application through the Google Chrome browser
- Make sure cookies are enabled
 - On your computer, open Chrome.
 - At the top right, click More. Settings.
 - Under "Privacy and security," click Site settings.
 - Click Cookies.
 - From here, you can: Turn on cookies: Next to "Blocked," turn on the switch.
- Compose the answers to your narrative questions in a word processing document (i.e., Microsoft word or Google Docs) and then copy and paste answers into the online application form when you are fully satisfied with your responses.
- Verify that all files you will be uploading to the online application form (proof of enrollment or proof of residency, resume/CV, images, literary samples) are less than 1MB in size and in acceptable format of .png, .jpg or .pdf.
- Please label all uploaded documents with your name and the title of the document (example: FirstnameLastnameSample1).
- Carefully verify that you have typed your email address into the online application form correctly. Your email address is how you access your saved application.
- As you are working in the online application, save frequently.
- Creative Impact Award applicants should work in advance of the Monday, June 24, 2024 5:00 p.m. CST deadline.

If you have content or technical questions, please email: artistservices@maaa.org. This email address is monitored and quickly supported Monday through Friday 9:00 am to 5:00 pm CST.

You may also schedule a zoom meeting during our office hours through [Calendly](#).

Office Hours: April 29 - June 10, 2024
Mondays - Thursdays: 10:00 am - 6:00 pm CST

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