

# ARTISTS 360

A PROGRAM OF MID-AMERICA ARTS ALLIANCE

## COMMUNITY ACTIVATOR GRANT APPLICATION INFORMATION

### OVERVIEW

Artists 360, a program of Mid-America Arts Alliance made possible through the support of the Walton Family Foundation, provides grant funding and professional development opportunities to individual artists of all disciplines in the Arkansas counties of Benton, Carroll, Crawford, Sebastian, and Washington.

The Community Activator grants are awarded to individual artists to support collaborative projects that generate dialogue and community engagement. Projects must also provide opportunities to other artists, helping to create an active community of peer support in the Northwest Arkansas region. This grant is designed to elevate and energize greater Northwest Arkansas artists by providing them with:

- 1) \$15,000 grants to support collaborative projects,
- 2) Learning opportunities to develop entrepreneurship skills and build sustainable creative practices, and
- 3) Connections to a dynamic regional artist network.

Applications open May 1, 2023 at 9:00 a.m. and close June 28, 2023 at 5:00 p.m.

Applicants will be notified by September 1, 2023.

Follow this link to apply: <https://www.tfaforms.com/5054334>

M-AAA encourages those who self-identify as Black, Indigenous, People of Color (BIPOC), LGBTQIA2S+, and/or disabled to apply.

\*Applicants have the option to compete their applications verbally with M-AAA staff. We recommend that artist bio, artist statement and narrative answers be prepared in advance of verbal application meetings. Work samples must be submitted as digital files or as links to website addresses.

Requests for this assistance must be received by Friday, June 16, 2023.

For more information or to apply, visit: <https://artists360.art>

## ELIGIBILITY

To be eligible for an Artists 360 Community Activator Grant, an artist must:

- Be a resident of the State of Arkansas and have established residency of at least one year at the time of application, in one of the following counties: Benton, Carroll, Crawford, Sebastian, or Washington.
- Retain residency within the five-county region for the duration of the grant period (September 2023 through October 2024).
- Commit to participating in peer-to-peer professional development activities during the grant year, including the Artists 360 Grantee Retreat at the 21C Museum Hotel in Bentonville, AR from 9:00 a.m. Saturday, October 21, 2023 through 1:00 p.m. on Sunday, October 22, 2023 (meals and private lodging provided).
- Be 18 years of age at the time of application.
- Must be a citizen, permanent resident, or have non-resident status.
- Make exceptional work and be recognized as a professional in your field
- Be committed to building and supporting the arts community in Northwest Arkansas
- Be a practicing artist that creates work in any discipline, including, but not limited to dance, film, literary, music, theatre, and visual art.
- May not be currently enrolled in a degree seeking program.
- May not have previously received an Artists 360 Community Activator grant.

## REVIEW CRITERIA

Community Activator Grants will be reviewed using the following criteria:

- **Artistry:** Successful applicants will demonstrate artistic excellence, variously defined by the practitioners and norms in their discipline, and show a deep commitment to their work.
- **Project Design:** The project description clearly addresses how this project is collaborative in nature, the needs the project addresses, the community it plans to engage and the applicant's relationship to that community. The project includes clear goals and outcomes for the project including community impact. Applicant provides a realistic timeline and an appropriate budget. Collaborative partners and their involvement are clearly identified. Project-related pieces are coordinated and make sense in relationship to the whole of the project.
- **Program Readiness and Collegiality:** Selected artists will have the desire to advance their career and deepen their practice, engage in an active strategic management process surrounding their practice, as well as an interest in sharing their work and process as part of a network of artists in a peer learning environment.
- **Balanced Cohort:** Panelists will consider the overall balance of the group of grantees to ensure a broad representation of perspectives, disciplines, and experience

## APPLICATION

Each Artists 360 application should include:

- Completed online application form.  
(includes eligibility, contact, demographic, and discipline information).
- Proof of residence (See details below).
- Artist Statement or Description of your Artistic Practice (maximum 250 words).
- Artist Biography (maximum 100 words).
- Artist Resume/CV (maximum 3 pages, pdf format).
- Narrative Question  
*Considering the criteria for this grant, explain how participating in the Artists 360 Retreat, learning alongside a dedicated, small group of your peers, accessing one-on-one mentoring sessions and small group discussions with Artist Peer Facilitators, and building a network of regional artists, will be beneficial to the development of your creative practice. What strengths will you bring to share with your peers?* (250 word maximum).
- Project description (750 word maximum), project title and short project description (100 word maximum), collaborative partners information (250 word maximum).
- Project timeline (200 word maximum).
- Project budget (pdf format, 1MB maximum).
- Up to five artwork samples (images - 1MB max. per image, audio files, film files, or URLs to audio and film files).
- Work Sample Summary (maximum 1000 words).

For Artist Statement, Biography, Resume/CV, Project timeline, Project budget, and Work Sample Summary examples, please visit: <https://artists360.art/resources>

## ATTACHMENTS & UPLOADS

### Resume/CV

Upload your Art Resume/CV. Limit three (3) pages. pdf format (1 MB maximum).

### Proof of Residency

Upload proof of residency in one of the following Arkansas Counties (Benton, Carroll, Crawford, Sebastian, or Washington). A proof of residency document must include your name and your residence address, be dated within 90 days and be computer-generated (typed). Scans of documents will be accepted in either jpg or pdf formats. You only have to provide one of the following acceptable documents: valid Arkansas Drivers' license, bill from a bank, mortgage company, utility company, credit card company, doctor, or hospital, bank statement, property tax bill, current valid homeowner's renters policy or

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motor vehicle insurance card or policy, current valid Arkansas motor vehicle registration, 2022 tax filing (IRS or state of Arkansas). pdf or jpg format (1MB maximum). Please redact sensitive information.

### Project Budget

Upload your best estimation of project expenses. Depending on your project, expense categories could include: artist fees, including the portion you need to compensate yourself; travel; publicity; rental fees; supplies and materials; among other types of expenses. Your project budget will be as individual as the project itself and certainly may exceed the grant amount (\$15,000). At a minimum, the project budget below should total \$15,000. For examples visit: <https://artists360.art/resources>. pdf format (1MB maximum).

### Work Samples

Include up to a total of five artwork samples.

- Samples may be uploaded or provided as URLs below. You may mix and match a combination of uploads and URLs.
- All uploaded files should be titled with the name of the artist, <firstname lastname sample1>.
- Uploaded files may not be larger than 1MB.
- You may mix and match the following sample types:
  - Visual Images -.jpeg, .jpg or .pdf file format or URL
  - Audio - Audio files should be uploaded to a streaming service (Soundcloud) or hosted on a website and shared via URLs. Please provide information as to where panelists should begin and end listening on work sample summary (ie. "Start at 3:03:00 and end at 4:03:00"). (1 minute = 1 sample).
  - Video - Video should be uploaded to a streaming service (YouTube or Vimeo) or hosted on a website, and shared via URLs. Please provide information as to where panelists should begin and end viewing n work sample summary (ie. "Start at 3:03:00 and end at 4:03:00").(1 minute = 1 sample).
  - Literary - Written work should be uploaded as .pdf files. You may submit one or more typed, double spaced work samples in a 12 point font. Please provide information in your work sample as to where panelists should begin and end reading. (2 pages = 1 sample).

### Work Sample Summary

The work sample summary is a narrative answer that describes and provides context for the submitted work samples. When applicable, include the following for each work sample corresponding to the order the samples are submitted: artist name; title of the work; website address; medium; dimensions; date of completion or performance or

publication; running time; and number of pages and other details regarding the creative development, inspiration, or relevance of the work. Clearly indicate selections intended for review including portion (i.e. URL – “Video Titles” – view from 1:36 to 3:06). Include the name of the artist in the file name. For examples visit: <https://artists360.art/resources>. (1,000 words maximum).

## TIPS AND TROUBLESHOOTING

- We strongly encourage applicants to access the online application through the Google Chrome browser
- Make sure cookies are enabled
  - On your computer, open Chrome.
  - At the top right, click More. Settings.
  - Under "Privacy and security," click Site settings.
  - Click Cookies.
  - From here, you can: Turn on cookies: Next to "Blocked," turn on the switch.
- Compose the answers to your narrative questions in a word processing document (i.e., Microsoft word or Google Docs) and then copy and paste answers into the online application form when you are fully satisfied with your responses.
- Verify that all files you will be uploading to the online application form (proof of residency, resume/CV, budget, images, literary samples) are less than 1MB in size.
- Please label all uploaded documents with your name and the title of the document (example: firstname lastname sample1 untitled).
- Carefully verify that you have typed your email address into the online application form correctly. Your email address is how you access your saved application.
- As you are working in the online application, save frequently.
- Work well in advance of the Wednesday, June 28, 2023 5:00 pm CST deadline. If you're going to have a technical problem, it always happens when the clock is ticking.

If you have content or technical questions, please email: [artistservices@maaa.org](mailto:artistservices@maaa.org). This email address is monitored and quickly supported Monday through Friday 9:00 am to 5:00 pm CST.

You may also schedule a zoom meeting during our office hours through [Calendly](#).

Office Hours: May 1 - June 28, 2023

Mondays: noon–1:00 p.m. CST

Tuesdays: noon–1:00 p.m. CST and 5–6:00 p.m. CST

Wednesdays: noon–1 p.m. CST

Thursdays: noon–1 p.m. CST and 5–6:00 p.m. CST